Whitney Sims

Fall Capstone 1

11/19/2021

Analysis and Design Report

For my senior project I plan to design a salon website for my future business. Sophisticated Image is a web page designed for my employers and myself to showcase our talent. The site will also contain background history on how Sophisticated Image came about. Our audience will be able to book services with contact information provided on the website.

Design Description

The cover page on my website will have my logo that will appear with my face on it. I’m not sure just yet on the cover scheme. At the top of the page, I’d like to have a link of subtitles that will open once the customer click the link. The titles will appear as gallery, services, contact, reviews, and about us. Granted, these titles may not be in this order. Due to this being a project I will substitute photos online to demonstrate to you how I plan to navigate my photo gallery.

The following design below is a layout of my website design. It has all the information I discussed in the above section. The lighter blue section is a description of what the customers will see once the link of that particular title is selected.

Customer’s feedback

Customer choice

Email

Bus Number

Pictures

Paragraph

Gallery

Reviews

Logo Photo

Contact

Services

About Us